



**GSMA North America  
Dallas, Texas  
January 25-29, 2010**

**Sheraton Dallas North Hotel**  
4801 LBJ Freeway  
Dallas, Texas 75244  
Phone: +1 972 661 3600  
Fax: +1 972 385 3156

North America

**RESERVATION FORM**

To reserve a room at the GSMA-NA rate, please do one of the following:

1. Call Hotel with your credit card to guarantee a reservation at +1 972 661 3600 or toll free at +1 800 325 3535.
2. Fax Hotel for reservations to +1 972 385 3156.
3. Email reservation to [bkelly@sheratondallasnorth.com](mailto:bkelly@sheratondallasnorth.com)
4. Make reservation online at <http://www.starwoodmeeting.com/Book/gsmc>

**GUEST INFORMATION**

Mr./Ms. \_\_\_\_\_  
 Last Name \_\_\_\_\_ First (Given) \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_  
 Postal/Zip \_\_\_\_\_  
 Country \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Email \_\_\_\_\_

**ROOM RATES**

Standard room \$119 single/double \*\*\*Subject to 13% Tax  
 Please contact the hotel directly for suites or other room type rates

**RESERVATION**

Room Type  King  2 Double #of Guests \_\_\_\_\_  
 Non-smoking

Arrival Date \_\_\_\_\_ Time \_\_\_\_\_ Carrier \_\_\_\_\_ Flight # \_\_\_\_\_  
 Departure Date \_\_\_\_\_ Time \_\_\_\_\_ Carrier \_\_\_\_\_ Flight # \_\_\_\_\_

Special Request \_\_\_\_\_

**CREDIT CARD AUTHORIZATION**

All reservations must be guaranteed by credit card. Reservations without a credit card number will not be accepted. Notice of cancellation must be received in writing no later than 72 hours prior to the arrival date to avoid a cancellation penalty equivalent to 1 night's room charge and taxes. No shows will be charged 1 night's room charge and taxes.

Charge:  VISA  Master Card  American Express  Diners Club  
 Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
 Card Holders Name: \_\_\_\_\_ Card Holder's Signature \_\_\_\_\_

**HOTEL CONFIRMATION**

Confirmation Number \_\_\_\_\_ Confirmed by \_\_\_\_\_ Date \_\_\_\_\_

**Reservations MUST be received before Monday, January 11, 2010 to guarantee a room at the GSMA-NA rate.  
 After this date, rooms are subject to availability and cannot be guaranteed at the GSMA-NA rate.  
 \*This rate is not commissionable to travel agents**